

LOU'S DO'S & DON'TS



Lou Brown

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President

DO

- Provide yourself with the versatility and comfort of our sportswear packages. Perfect for 'Corporate-Casual' Days or weekends.
- Make an appointment for a FREE wardrobe consultation. The better we know your attire and preferences, the easier we can assist you.
- Visit Brown's early in the season. By doing so, you avoid the frustration of sellouts. Today's fashion collections most often cannot be re-ordered.
- Experiment. Try new colours and styles. Approach fashion with an open mind. You'll find it a rewarding experience.

DON'T

- Overlook the importance of a suit. With the advent of new fabrications and styles, they provide comfort and performance like never before. The suit is back!
- Kid yourself into thinking your wardrobe is larger than it is. If you haven't worn it in a year, you probably never will.
- Rush your visits while in our stores. Allow yourself to relax, have a coffee, and see our fall merchandise properly.
- 'Lock' yourself into one look. It's important to establish an identity, but also important to see and try new models and designer fashions.