

CONFESSIONS OF A SHORT ADVERTISING MAN



"Clothing was never a "thing" in my life, because nothing fit that great anyway. Things have changed for me. I visited **Short Man**. I was amazed. I was excited, I flipped. Everything was made for me. Me. The sleeves were right. All the pants fit. The shirts were dead on. Nothing had to be left there for alterations. The elbows were where the elbows should be, opposite my elbows. I didn't have to crouch to reach the bottom of the pockets in the pants or overcoats. Everything was made for me.

I have never in my 55 years felt so catered to. I felt like a KING. My lady agreed. I felt great. It was the first time I ever enjoyed trying on clothes. As a matter of fact, it was the best time I'd ever had with clothes on.

The people at **Short Man** were super. One nice thing is, none of them were overly tall. I liked that because shorter people understand shorter people. They relate better. Giants can't feel the needs of "shorties", they've got their own problems. I felt at home, really comfortable. Another bonus was meeting and talking to people shorter than me. It was a nice new experience.

Short Man is more than just another clothing store. **Short Man** is an experience.

I strongly urge my colleagues in the advertising profession, or *any* profession to visit **Short Man for a fantastic fit, probably the first in your life."**

Ken Borden & Associates Advertising Ltd.